



Through football 40.000 young people all over Ukraine
enjoy a healthy lifestyle - with self-respect and respect for others



Using the success of our “Youth Development Through Football” * we...

- ...train teachers and provide equipment
- ...develop the capacity of youth leaders and build networks
- ...communicate to prevent HIV, drug dependency and violence among youth

*GIZ project in South Africa (2010 World Cup)

“Everything you always wanted to know about...”
laughing and thinking ... the way adolescents learn about HIV/AIDS

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We...

- ... use the German “Mitmach-Parcours”, an interactive educative tool**
- ... promote it in different formal and non-formal education youth settings**

**100.000 employees receive comprehensive advise about HIV
in their world of work**



We ...

- ... work with social partners (Government, Trade Unions and Employers) to include HIV in the social dialogue**
- ... support a variety of companies to develop and implement their own workplace programs**
- ...especially in the most affected workplaces, like ports and railroads**

**“Don’t Give AIDS a Chance!”....
a slogan that starts to be recognizable by everyone**

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We...
...advertise safe behavior through mass media, printed materials, internet, public events
...network within “Let’s Do It Together!” Campaign

Persons who use drugs, men who have sex with men, or commercial sex -workers
practice safer behavior...
enjoy quality services meeting their needs...
are accepted in society

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We...

...empower this communities to be active in developing self-help programs
...support special educational programs for medical and social staff